



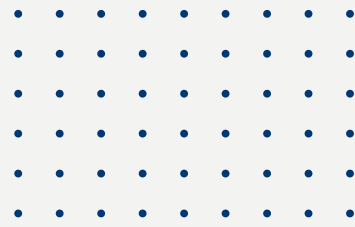
EastCobbCivitan@gmail.com  
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# EAST COBB CIVITAN CLUB

## **Sponsorship Opportunities 2023**

A sponsorship opportunity rich with advertising, marketing, networking and visibility possibilities lasting not just for one evening... but for AN ENTIRE YEAR!

# OUR GOAL



East Cobb Civitan Club continues to serve our local community, filling critical needs for many beloved nonprofits with both volunteer & financial assistance. In concert with sister Civitan International Clubs across Georgia and the globe, we share a special passion to advocate for & aid the special needs and developmentally disabled community.

For nearly three decades, business and community stakeholders have joined our efforts by sponsoring our annual signature event, the “Wine and Vine Market”, generating over \$650,000 since 1992 for charities including:

- **MUST MINISTRIES** – providing shelter, clothing, food, and support for homeless families
- **EAST COBB PARK** – offering Cobb County residents an oasis of green space, walking trails, creeks, and playgrounds
- **THE CENTER FOR CHILDREN AND YOUNG ADULTS** – providing shelter for abused & neglected youth
- **Great Prospects**– providing therapeutic day programs for teens and young adults with intellectual disabilities
- **PROJECT MAIL CALL** – sending boxes of supplies and surprises to our deployed soldiers
- **CAMP BIG HEART** – overnight summer camping & caregiver respite for developmentally disabled children & adults
- **SPECIAL NEEDS COBB** – operating group homes and a weekend respite program for adults with disabilities
- **Civitan International Research Foundation** – developing methods of treatment and prevention of developmental and intellectual disabilities

**In celebration of 35th Anniversary, we crave to support these vital charities AND simultaneously, offer our valued business supporters maximum visibility and advertising impact for their investment in our work, over time with continuous accolades for our sponsors year-round—and still offer the multiple benefits of an annual, large scale community event to showcase your unique business deliverables.**

Our goal is to provide local businesses and friends sponsorship levels that have a measurable, long-term value throughout the year and importantly, at price points for every budget, all filled with media opportunities, connections to hundreds of East Cobb, Marietta, and Cobb County business and community leaders, visible logo placements at community gatherings, social media perks and more, culminating in a high attendance special event! We look forward to discussing the opportunities with you and your team!

Warmly,

*Irene M. Barton*

Club President,  
2022-2023

*Carolyn Polakowski*

Past President,  
2021-2022

**To celebrate  
our 35th  
Anniversary,  
we are  
changing  
our annual  
sponsorship  
opportunity  
to offer our  
valued  
supporters  
more  
“perks” not  
just at one  
event, but at  
multiple  
events and  
throughout  
the entire  
year!**



Civitan International is an organization of volunteer service clubs around the world, dedicated to helping people in their own communities. Since 1917 Civitans help wherever the need arises – from collecting food for a homeless shelter, to volunteering at their local retirement home, to building a playground for children with disabilities. In the 1950s, we adopted a focus on helping people with developmental disabilities. Clubs support organizations like Special Olympics and many special camping programs and events for those with special needs.

The East Cobb Civitan Club is peopled with business and community leaders who have a passion for engagement, connection, and making a difference. Our club puts community service, each member's professional demands, and an eye to making a difference in the community a priority over the rigid rules of the civic groups of yesteryear—we are not ruled by mandatory attendance, high membership fees, or pressure to take on monumental projects single-handedly. Our bottom line is cultivating warm fellowship that nurtures lasting friendships, fruitful business relationships, and all importantly, contributing to making a measured impact on our neighbors in need.

East Cobb Civitan Club meets twice monthly, rotating from lunch to dinner meetings, including optional special community service projects (disclaimer: rewarding, yes, and fun is always guaranteed), that offer flexibility in accommodating our members' busy schedules and interests. The East Cobb Civitan Club has a long, proud history of partnership with key Georgia business influencers, Cobb and regional policymakers, respected nonprofit leaders, and educators at the forefront of shaping the next generation that will lead our community. Our hope is to make not just East Cobb, but all of Cobb County and surrounding communities the most caring and dynamic community possible.

## **WE INVITE YOU TO JOIN OUR EFFORTS.**

Outlined in the following overview are the opportunities for every business, be it the small entrepreneurial venture just getting a footing in branding and networking, the seasoned veterans forging new marketing avenues, and of course, the large company brands we all know and consume, seeking to make a lasting and measurable impact more substantially on those with the greatest needs. The 2023 Community Partners that commit to joining our work will receive not only an entire year of tireless public promotion and visibility, but will also be celebrated at an annual iconic East Cobb event; the Annual Gifting Celebration, which this year moved from an intimate luncheon to a full-blown evening event with entertainment and surprises that will include all of the nonprofit beneficiaries, their board members, volunteer, and board leadership, and also give us the opportunity to show appreciations to our many business sponsors, well deserving of due public recognition for contributing to all we are provide to so many vital organizations.

# OPPORTUNITIES

The East Cobb Civitan Club is filled with business and community leaders who have a passion for engagement and connection. The club meets twice a month, engaging with local business owners, policy makers, nonprofit leaders, and educators for networking, information sharing and service. Additionally, the club engages the local community through its annual signature community events, highly attended and all generating significant media and public relations coverage:

**Partnership  
Celebration  
January 2023**

**Clergy Appreciation  
Luncheon  
February 2023**

**Servant's Heart  
Award  
June 2023**

**Our 2023 Community Partners will be celebrated at an evening dinner party including local stakeholders, nonprofit representatives and their board members, and Cobb residents to help us applaud & thank the businesses that make our service to our neighbors possible. The Annual Partnership Celebration is scheduled for Thursday, January 26th, 6:00 pm at Olde Towne Athletic Club and includes a full dinner, entertainment, presentations from you—our sponsors and many fun surprises for all! Anticipated attendance: 500.**

## Exclusive 12 Month Premiere Sponsor: \$5,000

### *Annual Partnership Celebration Advantages:*

#### **Before the Event:**

- Logo Recognition on Event Registration Web Page
- Logo Recognition on Event Invitations and Confirmations
- 4 Unique Logo, Story Highlight and Link to Homepage Recognition on Social Media

#### **Day of Celebration**

- Positioned as Exclusive Host of Pre-Dinner VIP Social Hour with Opportunity for Personal Sponsor Remarks
- Complimentary Registration for [8 staff members or guests to attend the event and enjoy dinner & entertainment](#)
- Logo Recognition on Printed Event Signage and Promotional Materials
- Opportunity to Distribute Promotional Materials
- Announcement and Formal Thanks from the Podium

#### **Following the Event:**

- Recognition in All Post-Event E-Communications, Social Media Posts & Highlighted Link in Releases to Television/Radio/ Print Media Outlets as Premiere Sponsor
- Gratitude Plaque to Display on Site at Business Headquarters
- Listing in Published Annual Honor Roll of Donors

### **FROM JANUARY - DECEMBER 2023:**

12-Month Name & Logo Promotion and Recognition on Website; Highlight in Monthly E-Newsletter; Multiple Social Media Platform Shout-Outs; Logo Inclusion on All Monthly Meeting Agendas (12 Months) & Complimentary Attendance at 4 Meetings, Including the Highly Attended International Clergy Appreciation and Servant's Heart Events, Includes Opportunity to Address Attendees & Circulate Promotional Materials

## 12-Month Civitan Legacy Sponsor \$2,500

### *Annual Partnership Celebration Advantages:*

#### **Before the Event:**

- Media Announcements and Formal Public Acknowledgement
- Logo Recognition on Event Registration/Web Page
- Logo Recognition on Multiple Social Media Platforms

#### **Day of Celebration**

- Complimentary registration for [6 Staff Members or Guests to Attend the Event and Enjoy Dinner & Entertainment](#)
- Logo Recognition on Event Signage and Print Materials
- Announcement and Formal Public Acknowledgement
- Opportunity to Distribute Promotional Materials

#### **Following the Event:**

- Recognition in all post-event e-communications and social media
- Gratitude Plaque to Display on Site at Business Headquarters
- Recognition in All Post-Event E-Communications, Social Media Posts & Mention in Releases to Television/Radio/ Print Media Outlets as Legacy Sponsor
- Logo Inclusion in Program Agendas for Highly Attended Clergy Appreciation & Servants Heart Events
- Listing in Annual Honor Roll of Donors

#### **ONGOING FROM JANUARY—DECEMBER 2023:**

Name & Logo Promotion and Recognition on Website; Mention & Logo in Monthly E-Newsletter; Multiple Social Media Platform Mentions; Logo Inclusion on All Meeting Agendas (12 Months) & [Complimentary Attendance at 2 Additional Signature Club Meetings to Address Attendees/Circulate Promotional Materials.](#)

## 12-Month Champions of Service Sponsor: \$1,000

### *Annual Partnership Celebration Advantages:*

#### **Before the Event:**

- Logo Recognition on Event Registration/Web Page
- Logo Recognition on Social Media

#### **Day of Celebration**

- Complimentary registration for [4 Staff Members or Guests to Attend the Event and Enjoy Dinner & Entertainment](#)
- Logo recognition on event signage and print materials
- Opportunity to Distribute Promotional Materials
- Listing in Event Program

#### **Following the Event:**

- Media Announcements and Formal Public Acknowledgement
- Gratitude Plaque to Display on Site at Business Headquarters
- Recognition in All Post-Event E-Communications, Social Media Posts & Mention in Releases to Television/Radio/ Print Media Outlets as Champions Sponsor
- Logo Inclusion in Program Agendas for Highly Attended Clergy Appreciation & Servants Heart Events
- Listing in Annual Honor Roll of Donors

#### **ONGOING FROM JANUARY—DECEMBER 2023:**

Name & Logo Promotion and Recognition on Website; Inclusion in Monthly E-newsletter; Multiple Social Media Platform Mentions; Logo Inclusion on All Meeting Agendas (12 Months) and [Complimentary Attendance at 1 Additional Meeting to Address Attendees/Circulate Promotional Materials.](#)

## Good Neighbor Sponsor \$500

### *Annual Partnership Celebration Advantages:*

#### **Before the Event:**

- Logo Recognition on Social Media
- Listing in Event Program

#### **Day of Celebration**

- Complimentary registration for [2 Staff Members or Guests to Attend the Event and Enjoy Dinner & Entertainment](#)
- Logo Recognition on Event Signage and Print Materials
- Announcement and Formal Acknowledgement
- Opportunity to Distribute Promotional Items
- Following the Event:
- Recognition in All Post-Event E-Communications
- Logo Inclusion in Program Agendas for Clergy Appreciation & Servants Heart Events
- Listing in Annual Honor Roll of Donors

#### **Following the Event:**

- Acknowledgement of Support at Event and Formal Public Acknowledgement

#### **ONGOING FROM JANUARY—DECEMBER 2023:**

- Name, Logo Promotion and Recognition on Website, Monthly E-Newsletter, Social Media, and Monthly Meeting Agendas;
- Complimentary Attendance at an Additional East Cobb Civitan Meeting to Offer Sponsor Remarks and Potentially Present;
- Complimentary Registration

*\*Please Note: Memberships to East Cobb Civitan Club are for a 12-month period and are non-transferable; although gratis as a benefit to sponsors, there is an expectation for attendance and active participation throughout the year in Club activities.*

## Friend of Civitan \$250

### **Benefits Include:**

- Complimentary Registration for 1 Attendee to Attend Community Partnership Celebration and Enjoy Dinner and Entertainment
- Listing in Annual Honor Roll of Donors
- Acknowledgement of Support at Event and Formal Post Event Acknowledgement

## East Cobb Civitan Club

The East Cobb Civitan Club was founded in 1986 as the first international service club in the area to include women members. Our club continues to grow and be inclusive to all people wishing to serve our community. The Civitan year is filled with fun and rewarding community service projects and gatherings that support local programs while nurturing lasting friendships.





**For More Information on Becoming a Sponsor or Joining East Cobb Civitans, Contact a Community Partnership Committee Member:**

Irene Barton, [IBarton@cobbcollaborative.org](mailto:IBarton@cobbcollaborative.org) or 678.766.5574  
 Carolyn Polakowski, [Carolyn@caycommunications.org](mailto:Carolyn@caycommunications.org) or 770.722.7075  
 Mary Karras, [mdkaras@icloud.com](mailto:mdkaras@icloud.com) or 678.689.49.78  
 Lee Ann Sherry, [leeann@thego2team.com](mailto:leeann@thego2team.com) or 770.815.5299  
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**East Cobb Civitan Club**

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